

JEFF BLANKENBURG

EXPERIENCE

2021-present **Amazon Alexa** Columbus, OH

Principal Technical Evangelist

Livestreamed hundreds of hours of technical software development on services like Twitch and YouTube, including a daily development show, a weekly Office Hours, and a weekly interview show called Alexa & Friends.

Created a new developer community on Slack.

Drove a Voice of the Skill Builder program to facilitate driving customer feedback to the product teams responsible for new features and development.

2016-2020 **Amazon Alexa** Columbus, OH

Senior Technical Evangelist

Delivered technical and thought leadership keynote presentations around the globe focused on Alexa and conversational technology and design.

Created sample applications for external developers to use and learn from.

Created hundreds of video, audio, and written pieces of content to foster developer education around voice.

2015-2016 **Care Otter**
Hillsboro, IL

Vice President, Product Management

Managed all requirements, design, and feature creation for the next generation of Electronic Medical Record systems.

Mentored and managed a team of industry experts into program managers building a software product.

Introduced and facilitated several communications tools into the organization, including Visual Studio Online, Slack, and Sococo.

2014–2015 **Microsoft** Columbus,
OH

Senior Program Manager

Worked closely with all of the major EMR vendors, including Allscripts, Siemens, and Epic to modernize their technology platforms.

Invested heavily in learning the latest innovations on the Azure and Windows platforms.

Worked directly with Microsoft product teams to help shape future features based on feedback from our global customer base.

2007–2014 **Microsoft** Columbus,
OH

Senior Developer Evangelist

Wrote and performed technical demonstrations and presentations for thousands of software developers across the midwest United States.

Actively managed a blog at jeffblankenburg.com that provides technical tutorials and developer-centric news. Over 30,000 unique visitors a month.

Organized dozens of technical conferences related to software development technologies.

Published over 30 mobile applications to the Windows Phone and Windows 8 Stores.

2005–2007 **Quick Solutions, Inc.** Westerville, OH

Project Engineer

Managed day-to-day reporting of utilization and billing for 30+ developers.

Planned, architected, and implemented new web-based technology solutions for a broad range of clients.

Broadened my expertise in .NET, Web Standards, and Project Management.

2004–May 2005 **SBC Advertising** Westerville, OH

Manager of Interactive Technology

Planned, architected, and implemented all new web-based marketing technology solutions for clients.

- Supervised the implementation and addition of the .NET framework as an agency product offering.

Envisioned, developed, and implemented a web-based catalog and asset management system for a client that provides a centralized location for all of an organization's product data and their relationships, attributes, and categorizations.

Supervised and educated all other team developers and freelancers on best-practice web implementations for ASP, SQL, and basic internet protocols like HTML.

2003 - 2004 **Abercrombie & Fitch** New Albany, OH
Senior E-commerce Developer

Maintained 3 e-commerce web sites and brand-enhancing content for Abercrombie, Abercrombie Kids and Hollister Co.

Executed all product information updates and additions.

Consulted other departments and divisions on possible web-based technology solutions, including implementation.

2001 - 2003 **Blue Diesel** Westerville, OH
Senior Software Developer

Managed and developed all aspects of assigned projects, 100% on-time delivery.

Consulted clients on direction and vision related to advertising in a web medium.

Architected and developed internal intranet including transitioning legacy timesheet and messaging applications to a new interface.

1999 - 2001 **Resource Interactive** Columbus, OH
Interface Developer

Built HTML and Javascript interfaces for retail businesses such as Victoria's Secret and Burton Snowboards.

Developed usability standards and best practices for online retail marketing.

EDUCATION

1994-1998 Bowling Green State University Bowling Green, OH
Bachelor of Science in Psychology

TECHNICAL EXPERTISE

Node.js, React, Conversational Design, C#, VB.NET, SQL, CSS, HTML 5, TDD, .NET, JavaScript

CONTACT INFORMATION

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